



Collective Spark Communications

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What We Are To You

We are a unique and exceptionally creative design and marketing communications group offering a full spectrum of professional graphic design, web design, print production, video production, web development, data management, marketing, promotional and direct mail services. Our clients range from startups to national companies. Take a minute to review the spectrum of our services here and on-line. We work with you to create the 'SPARK' you need to gain new business!

How We Work With You

DESIGN FOR THE MODERN MIND

Multi-creative approach to any market or customer base with distinctive design products in a variety of media. Effective, cost conscious, motivating solutions to your present and future customers.

UNIQUE VISIONARY STRUCTURE

Visionary corporate structure with multiple creative resources working as a collective unit. Internet utilization maintains maximum quality and minimum overhead delivering cost advantages to our clients.

RESPONSE DRIVEN SPECIFICS

Solutions designed to elicit specific responses through the understanding of your business: target markets, competition, unique challenges and specific goals.

ENSURED CUSTOMER FOCUS

Set number of clients each month, ensuring clients our focused attention on every single project. We work directly with you, delivering personalized service and we are available 24/7.

What We Deliver To You

- Advertising: print, radio, video and internet
- Annual reports
- Brand development & Consultation
- Brochure and sales materials
- Copywriting Services
- Corporate identity packages
- Database development and management
- Direct Mail pieces
- Editorial (Journalism) Services
- E-newsletter design and distribution
- Folder and Sales sheets
- Illustration
- Indoor/Outdoor signage
- Logo, identity development and branding
- Marketing development
- Mail preparation and distribution
- News releases
- Outdoor/Billboard signage
- Packaging design and production
- Personalized inkjet letters and brochures
- Photography
- Point of purchase displays (Custom Kiosks)
- Postcards
- Posters
- Power Point presentations
- Printing Services: sheet, web, digital
- Proof reading and copy-editing
- Radio/Podcast creative and development
- Video/DVD creative
- Tradeshow displays and booths
- Signage - Window, Vehicle, Storefront
- Sports uniform design
- Video DVD-HDV development
- Vehicle graphics and signage
- Web site: design, e-commerce email administration and maintenance.



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Our Principles

John Vandale
Founder/Creative Director

Mr. Vandale has worked in the marketing and publishing industry for over 2 decades. He has managed the production, distribution, design and information technology directives of local and national publications, focusing on visual design, company brand enhancement, web development and related marketing initiatives.

Phone: 204.782.7004

Email John: jvandale@collective-spark.com

Bert Eastman
Marketing Manager

Bert has worked with national charities on promotional programs while attending Brandon University. He also assumed direct responsibilities with the advertising initiatives for the police and firefighters. He has a 10 year career in marketing with top association publishers working on and leading over 25 national and regional trade publications.

Phone: 204.414.6509

Email Bert: beastman@collective-spark.com

Our Specialties

DESIGN

Maintain a focused, motivating, visual message to new customers and your existing consumer market. We will copywrite, design and handle production.

PRINT

20+ years of print/product design has built a network of trusting relationships with select print vendors chosen for their strict adherence to print quality and competitive pricing.

WEB DESIGN, HOSTING

Boost your traffic and web presence through quality design and search engine optimization. Save instantly with our web site & email maintenance and administration.

VIDEO

Face-to-face, in-store, on your website or at a tradeshow, adds exciting and effective dimensions to your company image and business or event promotions.

PRESENTATIONS

Develop call-to-action web sites, video presentations and Power Point presentations for meetings, laptop or live on the web.

CLIENT E-NEWS/PORTFOLIO

Produce Flash Portfolios and e-newsletters delivered by email and on-line to educate potential clients of your services. Our clients are satisfied and stay with us, because we've helped them maintain and gain new business.

Our Base Pricing

PRINT DESIGN —

Logo Design: \$550.00+

Business Card/Letterhead: \$250.00+

Brochures: \$350.00+

Signage: \$350.00+

Custom Publishing: Upon Request

PPT PRESENTATIONS (10 Pages)— \$250.00+

HDV VIDEO DEVELOPMENT (3 Min)— \$750.00+

E-COMMERCE DEVELOPMENT — \$2,500.00+

FLASH DEVELOPMENT (5 Pages) — \$2,000.00+

HTML DEVELOPMENT (5 Pages) — \$1,000.00+

WEB HOSTING/EMAIL ADMIN — \$25.00/mo.+

Do you wonder if your brand and marketing materials could be more effective, just not sure how to begin the process?



We deliver a full spectrum of the services you can use right now. And...there is a free lunch! We offer a written review of your existing advertising materials and present market enhancing, immediate cost-saving suggestions for improvement at absolutely no charge.

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